

RULES AND REGULATIONS

1. DATES / EXHIBITION HOURS

Date: **8 & 9 December 2018**

Time: 10.00am to 12.00am

Venue: Setia City Convention Centre, Setia Alam

2. ADMISSION

Admission is **FREE**

The Organiser reserves the right to refuse admission or to remove any person without giving a reason. This applies also to the set up and dismantle periods.

3. TARGET AUDIENCES

Mass Market preparing for or interested in purchasing various labels of product and apparel and others interested in or related to the broadcasting industry.

4. RENTAL OF BOOTHS AND FLOOR SPACE AREA

- a) Setia City Convention Centre, Setia Alam
 - i) Standard booth (Shell scheme package, 3m x 3m)
 - ii) Standard Open space (3m x 3m)
- b) Shell Scheme Package

The following facilities will be supplied on loan basis to all Exhibitors taking up the shell scheme package for the two (2) Days:

 - i) *2500mm height partition on both back and side walls Complete with white laminated panel aluminium frame*
 - ii) *Aluminium framed fascia board with Exhibitor's name*
 - iii) *2 units of 40W florescent tubes mounted behind fascia board*
 - iv) *2 units of folding chairs*
 - v) *1 unit of information desk*
 - vi) *1 unit of 13amp power point**
 - vii) *Concrete floor is covered with needle-punch carpet*

* No multipurpose plug and/or extension are allowed.

** None of the above items will be provided for the Open Space area

5. When planning the interior design of your booth, please take note the following: -

- a) The permitted booth height is 2.5m (8ft) for CONCOURSE area and 6.0m for event area. Any design for a structure exceeding 2.5m in height maximum height is subject to approval by the Organiser.
- b) The walls have white laminate finish. Hence, usage of nails, drilling, sawing, painting adhesives, and thumb tacks and glue is not allowed on any part of the location. Only double-sided tapes are allowed to be used to fix posters or with brackets rented from the Official Main Contractor. Any damage to the laminated panel of 1m x 2.5m (H) will be charged.
- c) The Exhibitors will be held liable for any and all damage(s) caused to the exhibition hall fittings by their staffs and / or nominated agents.
- d) Any change to the design, contents or carpet colour of the standard shell scheme provided must be made by prior agreement with the Official Main Contractor and any cost

incurred should be paid directly to the Official Main Contractor.

- e) Aisle ways indicated on the floor plan must be kept clear of all exhibition goods and/or decoration materials in order to facilitate traffic flow.
- f) Exhibitors occupying two (2) or more booths have a choice to remove the panels separating their booths. Please indicate to the Organiser and the Official Main Contractor prior to build-up date.
- g) Exhibitors and / or its authorised agents must clear out items not for display purposes (e.g. Containers, packing items, etc.) on the day prior to the commencement of the fair and remove all exhibits and decoration materials immediately after the fair period according to the Build Up and Tear Down schedule listed. Failure to adhere, the Exhibitor will have to pay the Organiser for the cost of removing such articles from their booths at the discretion of the Organiser.
- h) The Organiser / Official Main Contractor / Facility Landlord will not provide refund / credits for rented items not utilised.
- i) Any additional power point or furniture requirement must be referred to the Official Main Contractor. Provision of additional requirements is subject to availability.

6. FLOOR SPACE PACKAGE

Exhibitors having "Special Design" booths are advised to use the services of the Official Main Contractor appointed by the Organiser to undertake the job as this will facilitate convenient installation. Otherwise, Exhibitors may appoint their own contractor subject to the following rules and regulations. The Organiser reserves the rights to reject any contractor and design they deem inappropriate but not for electrical and power supply which must be carried out by the Official Main Contractor. Exhibitors are responsible and liable for any such contractor's adherence of the Rules and Regulations, including strict observance of build-up and / or tear down, for additional works required as a result of the violation.

The Exhibitor will also have to bear any charges levied by the Facility Landlord for damages caused to their property, flooring or for debris not cleared away.

NOTE: The independent contractor appointed by the Exhibitor must be a registered contractor with the Official Main Contractor; STMB. The said contractor shall not commence with any form of work in the venue(s) authorization obtained from the respective Official Main Contractor.

- a) All electrical works (wiring and connection, lighting etc.) must be carried out by the Official Main Contractor. For safety reasons, no other electrical contractor will be permitted to carry out electrical work on-site.

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- b) No worker pass will be issued to outside contractors without information counter at the respective venue(s).
- c) No Exhibitor may place any display material and exhibits or allow dividing wall or any part of their booth design and fittings beyond their contracted boundary.
- d) All designs must be submitted for approval before the commencement of work on the booth. (Deadline – 2 weeks before event).
- e) In any event, 6m will be the absolute maximum height allowed. Dimensional drawing design plans which includes cross-section and elevation view must be submitted in to the Organiser, Official Main Contractor and Facility Landlord for approval. Exhibitors' booth structure above 5m is required to submit Professional Engineering Endorsement. Late submission may be subjected to a penalty or rejected by relevant authorities.
- f) In the event of a dispute, the Organiser's decision will be final. The Organiser reserved the right to dismantle any exhibitor's space / booth that does not abide to the rules and regulations at the Exhibitor's own costs.

7. PAYMENT TERMS

- a) Full payment must be made first via online transfer and payable to
Maybank Sistem Televisyen Malaysia Berhad
514271420052 STMB
and once payment is confirmed, Organiser will share the booth lot number.
- b) Refunds are only possible if the exhibition is cancelled due to reasons beyond the control of the Organiser.
- c) Deadline for booth booking is by 30th November 2018

8. BOOTH ALLOCATION

All rented booth(s) will be allocated by Organiser based on product category at Organiser's absolute and sole discretion.

9. APPLICATION FOR PARTICIPATION

Applications for participation shall be made on:

- a) Anggun Life Microsite form

Submission in Anggun Life microsite with full payment of the rental of booth/space area shall be deemed as confirmation of participation and acceptance of the Contract of Participation. The Organiser reserves the right to refuse acceptance of any application, or limit the number of facilities/booths applied for, payments received notwithstanding.

10. PARKING

At own cost and responsibility.

11. RENTAL OF TELEPHONE LINES / INTERNET ACCESS

Exhibitors who require telephone lines at their booth(s) can approach Telekom Malaysia Berhad,

12. FOOD AND BEVERAGE

- a) Exhibitors are advised that selling of UNPACK AND FRESH food and beverages is strictly prohibited. The Organiser will allow selling of dry and packed food.
- b) Exhibitors are advised to make its own arrangement for drinking water.

13. ORGANISER'S INFORMATION COUNTER

The Organiser's information counter will be set up at the exhibition site. It will also serve as an information and reception counter for the duration of the exhibition.

14. FILM / AUDIO-VISUAL DEMONSTRATION / CENSORSHIP / COPYRIGHT

All films and videotapes, even if they originate from Malaysia must obtain the Film Censor Board's approval. Clearance takes about six weeks but Exhibitors are advised to send their films to the Censor Board in good time together with a covering note indicating that it is to be used at the exhibition.

Foreign exhibitors should get these arranged by their local agents or contact the Film Censor Board directly. As inspectors might visit the exhibition, please keep a copy of your censorship certificate and license on hand during the exhibition. For direct enquiries, you can contact: -

Setiausaha Lembaga Penapisan Film
Kementerian Dalam Negeri
Aras 3, Lot D2, 62546 Putrajaya,
Wilayah Persekutuan, Malaysia

15. SOUND LEVEL

Sound levels must be set at a level, which causes no interference with or annoyance to other exhibitors. The Organiser reserves the right to reduce the sound level, restrict or switch off any audio-visual, display which gives rise to complaints.

16. BOOTH BOUNDARIES AND DESIGN RESTRICTION

All stands must be carpeted or laid with some form of flooring as clear demarcation of contracted space. Except for "island" booths (4-sided open), a back wall must be installed for every stand. Stands with immediate neighbour(s) should also be provided with the necessary sidewall(s).

Exhibitors may not place any display material or exhibit, nor extend their stand structures and fittings beyond their contracted boundary in compliance with the stipulated rules and regulations of Jabatan Bomba dan Penyelamat Malaysia. The Exhibitors will be charged for any infringement of this rule, and the Organiser reserves the right to remove the infringement. Likewise, any display of programmable moving lights (cyber lights) are restricted within the perimeter of their stand. The prevailing rate for space rental on per square metre basis will be charged to Exhibitors who fail to comply to the above.

17. SOCIAL MEDIA INFLUENCE

Exhibitor, its brand ambassador/artiste agrees to post and shout out on the Exhibitor, its brand ambassador/artiste's website and social media pages example Facebook, Instagram, Twitter, etc about the Exhibition, the date, time and venue throughout the social media influence period of one (1) week before the Exhibition date to raise the momentum of the Exhibition and Exhibitor's booth.

Exhibitor, its brand ambassador/artiste agree to engage with its community to attend the Exhibition and the Exhibitor's booth and all information submitted in the Exhibitor's profile and any updates will be truthful, professional and shall not commit any act which brings the Organiser, Exhibition or the Exhibitor into public disrepute, contempt, scandal, ridicule or which insults and offends the general community.

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Exhibitor, its brand ambassador/artiste shall act with diligence in maintaining its status and public goodwill and to devote reasonable time and effort in engaging with its community during the social media influence period stated herein.

The Exhibitor, its brand ambassador/artiste shall not:

- a) use anything threatening, libellous, defamatory, obscene, scandalous or inflammatory or that could otherwise violate applicable law;
- b) use or do anything which may be false, misleading or deceptive;
- c) violate the terms, conditions, policies or guidelines of any third party service or website;
- d) Engage in any other illegal or fraudulent, misleading or deceptive business practice under the laws or the content displayed or any other conduct that the Organiser determines may otherwise result in legal liability.

18. PROMOTION DURING THE EXHIBITION

Exhibitors are prohibited from placing stickers, signs or posters anywhere in the halls other than within their own stand. Likewise, Exhibitors' or their representative(s) may not distribute brochures, invitations, etc. along the aisle or near the entrances. This is unfair to other Exhibitors and may cause inconvenience to visitors.

Exhibitors/promoters are not allowed to distribute any and all A&P Materials (Flyers, brochures, goodie bags, etc.) and/or solicit sales beyond their allocated booth boundaries, Exhibitors who do not abide to this rule will be penalized with the said staff expelled from the hall and power of the booth disconnected.

Exhibitors are not allowed to hang any A&P materials beyond the height limit. (E.g. hanging from the ceiling).

19. BOOTH(S) OPERATION

All exhibition stands must be fully staffed and operational throughout the opening hours of the exhibition. Exhibitors must not participate in any activity that causes, or is likely to cause annoyance to visitors or other exhibitors from 10am – 12am during the Exhibition dates.

20. SMOKING POLICY

Setia City Convention Centre, Setia Alam is a non-smoking venue. Smoking is prohibited within the premises.

21. BOOTH BOOKING AND ENQUIRIES AND PRODUCT CATEGORY

- a) **Anggun Life microsite**

<http://anggunlife.com.my>

22. DISPLAY REGULATIONS

- a) All booth structures, fitted or otherwise including but not limited to display materials must not exceed the maximum height of 6.0m and / or beyond the booth / floor space allocated.
- b) Any change to the design, contents or carpet colour of the standard shell scheme provided must be made by prior arrangement with the Official Main Contractor and any costs.

23. "SPECIAL DESIGN" BOOTHS

Exhibitors having "special design" booths have to adhere to two general conditions:

- a) The Exhibitors' contractor must be approved by the Facility Landlord.
- b) It is mandatory that all designs must be submitted to the Official Main Contractor and the Facility Landlord for official approval at least 5 weeks prior to the set-up date. The submission must incorporate the dimensional drawings design plans which include cross-section and elevation views. In the event of non-compliance, the Organiser reserves the right to elect the standard designed booth(s) as shown in the Exhibitors' kit per 3m x 3m booth. In any event, the maximum height allowed is 6m.

24. BOOTH BUILD-UP SCHEDULE

- a) Only the official contractor appointed by the Organiser or contractors appointed by the venue management are permitted to handle the booth build-up.
- b) Build-up period is from 9am to 12am, on **6 December 2018.**

25. MOVE-IN AND SET-UP SCHEDULE

- a) Exhibitors shall settle the facility rental and any expenses due to the Organiser and Official Main Contractor before the commencement of the exhibition. Exhibitors with outstanding payments shall not be permitted to participate in the exhibition.
- b) Exhibitors will be allowed to prepare and set-up their booth(s): on Friday, **7 December 2018.**

26. DISMANTLING / MOVE-OUT REGULATIONS

The exhibition ends at 12am on Sunday, 9 December 2018.

- a) Exhibitors must remove their exhibits and belongings out of the site before 9am on the same day.
- b) Exhibitors who wish to remove their exhibits / belongings after 9am on 10 December 2018 must make separate arrangements with the Facility Landlord at their own cost and risk. Otherwise, any goods left uncollected at the Exhibition site after 12 midnight on 9 December 2018 will be disposed of at the expense and risk of the Exhibitor(s) concerned.
- c) All Exhibitors are required to station at least one representative to look after their belongings until all the items are cleared.
- d) Damages or losses caused by Exhibitors, their contractors or workmen to the fittings or contents, fixtures, walls, ceilings, flooring and any other removable or fixed objects belonging to the Facility Landlord and/or the Organiser as well as to other exhibitor(s) shall be the responsibility of the respective Exhibitor(s).
- e) The Exhibitor(s) concerned shall repair, make good or replace and damaged property to the satisfaction of the Facility Landlord, the Organiser or the other exhibitor(s) as the case may be.
- f) The Exhibitor(s) shall indemnify and keep indemnifying the Organiser against any such claims and/or costs arising from such claims from the Facility Landlord, and/or other parties.

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27. DUTY HOURS

- a) The Exhibition site will be opened to Exhibitor(s) and their staff at 10.00am on **Saturday, 8 December 2018 and on Sunday, 9 December 2018** during the event days.
- b) Exhibitors are required to leave the Exhibition site promptly by 12 am on the first night. On the final night all exhibitors must leave by 6am.

The Exhibitor, its brand ambassador/artiste shall be available at the Exhibitor's booth during the Exhibition dates. The Exhibitor, brand ambassador/artiste shall be banned from future exhibitions for failing to be present during the Exhibition dates.

28. SECURITY

- a) General Security will be provided by the Organiser on a 24-hour basis commencing at 7am on Thursday, 7 June 2018 to 12 midnight on Saturday 9 June 2018.
- b) Exhibitors who require extra security services should make arrangements directly with the Facility Landlord – Setia City Convention Centre, Setia Alam/ STMB.
- c) Exhibitors are not allowed to leave the exhibition hall with any item except validated empty boxes and containers. Any other items taken out would require the written validation of the Organiser.
- d) It is compulsory for Exhibitors, their staff, delivery personnel and all other helpers to wear the official exhibition identity tags to enter the exhibition site. Security will be strictly enforced.

There will be no security control of items going in or out of the exhibition site during the official exhibition opening hours, that is, from 10am to 12am, from **8 - 9 December 2018**. The Organiser shall not be held responsible for any loss or damage to the exhibits or belongings, suffered by the Exhibitors before, during or after the exhibition. STMB will not be held liable for any contracting services handled between the Official Main Contractor and the Exhibitors' own contractor(s).

29. CLEANING

- a) During the exhibition, the Organiser will arrange for the normal daily cleaning of public areas and walkways only.
- b) Exhibitors are responsible for cleaning their own booth(s). Those requiring cleaning services should make arrangements directly with the Facility Landlord – Setia City Convention Centre, Setia Alam

30. FACILITY LANDLORD'S SPECIAL CONDITIONS

The Facility Landlord has informed that in the event of Tenaga Nasional Berhad's (TNB) power failure, its standby generator will only be able to provide essential back-up electrical supply services.

31. OFFICIAL MAIN CONTRACTOR

The Organiser reserves the right to appoint an Official Main Contractor for the construction and various build-up of structures, signage and additional requirements to the Exhibition. Exhibitors may engage our Official Main Contractor for any extra services at their own expense and risk. However, those who engage their own contractor(s) must inform our Official Main Contractor in writing, providing details for the extra service(s) required.

Contractor details are as follows:

Tel : 0199360600
Fax : 03-77262 479
Email : fadlisahudin@mediaprima.com.my
Contact Person : Mohd Fadli Sahudin
Bank Details : SISTEM TELEVISYEN MALAYSIA BERHAD

END

TERMS AND CONDITIONS OF PARTICIPATION

- A. **SISTEM TELEVISYEN MALAYSIA BERHAD (Company No: 106645-T) (“STMB”)**, a company incorporated in Malaysia, is managing and organising Anggun Life (the “Exhibition”). STMB shall be referred to in these terms and conditions as the “Organiser”, which term will be deemed to include STMB’s permitted assigns, authorised agents and personnel.
- B. The person or company identified as the Exhibitor (the “Exhibitor”) wishes to participate in the Exhibition and has applied to the Organiser for the right to occupy exhibition space on these Terms and Conditions of Participation.

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1. The Exhibitor must comply with all laws applicable to the holding of the Exhibition, including the Rules and Regulations, all directions or instructions issued by the Organiser and Facility Landlord in relation to the Exhibition, and/or the performance of the Contract of Participation before, during and after the Exhibition and any rules, directive and regulations of other regulatory body (including the licences and permits which the Exhibitor has to obtain) and must indemnify the Organiser from and against all suits, claims, cost, expenses and liability which the Organiser may suffer or incur as a result of the act, omission or non-compliance by the Exhibitor with such applicable laws and regulations, and must discharge and indemnifies the Organiser from and against all liability for, all debts and other sums payable by the Exhibitor or its Personnel (as defined below) relating to its participation in the Exhibition. In addition, the Exhibitor shall be expelled from the Exhibition, be banned from future exhibitions and any payment made shall not be refunded.
2. Any organisation which, having signed a Contract of Participation, fails to exhibit whether or not for any reason of the Exhibitor’s own choosing and has not been released from the Contract of Participation by the Organiser shall be liable for the full amount stated in the Contract of Participation plus any additional costs incurred by the Organiser as a result of such failure to exhibit.
3. The Exhibitor must keep the Exhibitor’s space clean and tidy to the satisfaction of the Organiser and must not leave rubbish, debris or other matter in the Exhibition venue.
4. No lottery, raffle, guessing game, game of chance or side-show may be conducted by the Exhibitor in the Exhibitor’s space or elsewhere in the Exhibition venue without the prior consent of the Organiser.
5. The Exhibitor must not make use of any microphone, sound amplification or musical instrument without prior written consent of the Organiser.
6. The Exhibitor must not infringe any law or any person’s intellectual property rights or do or allow anything which is defamatory, libellous or otherwise actionable.
7. The Organiser may in its absolute discretion, refuse an Exhibitor’s Application, cancel the Contract of Participation, relocate an Exhibitor’s space, and/or amend the Exhibition floor plan, the layout facilities governing the Exhibition at any time in the interests of maximising the success of the Exhibition, and the Exhibitor acknowledges that it may not receive its first or any subsequent preference for booth space.
8. The Organiser may, in its absolute discretion, postpone or change the dates for the holding of the Exhibition, shorten or lengthen the duration of the Exhibition, change the hours during which the Exhibition is open to delegates or change the venue of the Exhibition. In the event of any postponement or change, the Contract of Participation shall remain in force and no refund shall be allowed.
9. The Organiser may deny the Exhibitor and/or its Personnel (as defined below) entry to the Exhibition and/or Exhibition venue if the Exhibitor has not complied with all the terms and conditions of the Contract of Participation, Rules and Regulations; and may require the Exhibitor to remove or stop any display or demonstration or close any exhibit which in the opinion of the Organiser is creating a disturbance to the Exhibition or is unlawful, unsafe or not in the interests of the purpose of the Exhibition at the Exhibitor’s own costs.
10. Copyright infringement will be vigorously policed at the Exhibition. Copies or counterfeit goods are not permitted at the Exhibition. Exhibitors infringing copyright laws may have their goods confiscated by customs and be banned from future exhibitions.
11. The Exhibitor shall have no claim against the Organiser should national or state government authorities, acting independently restrict, refuse participation, prevent the attendance of Personnel at the Exhibition or the display or promotion of any of its products or services at the Exhibition.
12. To the extent permissible under the law, the Organiser, its officers, directors, employees, servants or agents shall not be liable for:
 - a) the safety of the Exhibitor, its staff, servants, agents, contractors or invitees during the exhibition;
 - b) the safety, any damage to or loss of exhibits, articles or other property of whatever kind brought in to the exhibition by the Exhibitor, its staff, servants, agents, contractors or invitees or members of the public;
 - c) any other damages or loss (including, without limitation, the loss of goodwill or business profits, interruption due to work stoppage, data loss, computer failure or malfunction and all other commercial damages or losses or exemplary, aggravated, punitive or such similar damages whether arising out of contract, tort or any other legal theory);

TERMS AND CONDITIONS OF PARTICIPATION

- d) for any restrictions or conditions which prevent the construction, erection, completion, alteration or dismantling of stands or the entity, siting or removal of exhibits, or for the failure of any services or amenities provided by the Facility Landlord or other third parties;
 - e) for the acts or omission of any contractor appointed by the Organiser to provide any products or services to the Exhibitor;
 - f) any difference between the estimated and actual number of visitors to the Exhibition;
 - g) any difference between the estimated and actual number of exhibitors or sponsors, or the identity of exhibitors or sponsors at the Exhibition;
 - h) time or quality of services, or failure or deficiency in the provision of services which are the responsibility of the Exhibition venue and/or its appointed contractors;
 - i) cancellation, postponement, part time opening or relocation of the Exhibition; and/or
 - j) any event or circumstance outside the Organiser's control which impacts upon, prevents or limits the operation of the Exhibition or the performance of the Organiser's obligations under this terms and conditions.
13. The Exhibitor agrees that its participation in the Exhibition is wholly at its own risk (including risk to property and persons) and the Organiser to the extent permitted by law:
- a) excludes all terms, conditions and warranties implied by law or otherwise, all liability for any indirect, special, economic or consequential loss or damage, loss of revenue, profit, goodwill, bargain, opportunity, or anticipated savings, incurred or suffered by the Exhibitor;
 - b) excludes all liability for injury to or death of the Exhibitor and/or any of the Exhibitor's officers, employees, agents, contractors, suppliers or guests (all "its Personnel") and all liability for any loss or damage to any property of the Exhibitor or any of its Personnel, however arising (all such liability together "Exhibitor Loss"); and
 - c) in the event that the Organiser is found by a court of competent jurisdiction or any other competent authority or tribunal to be liable notwithstanding the provision of Clause 14 whether for breach of contract, tort (including negligence), equity or under any statute or otherwise, the aggregate liability of the Organiser for all claims made by the Exhibitor in respect of any loss or damage incurred or suffered shall not exceed the amount paid by the Exhibitor to the Organiser for the space at the Exhibition.
14. Without limiting Clause 12, the Organiser shall not be liable to the Exhibitor for any loss suffered (whether directly or indirectly), nor be in default under the Contract of Participation for any delay, failure or interruption resulting directly or indirectly from industrial action, blackout, fire, war, terrorism, civil or military unrest, explosion, earthquake, flood, labour dispute, weather or environmental conditions, government sanction, epidemic, pandemic, act of God, ministerial action having the force of law or any other event or cause outside of the control of the Organiser or if the attendance at the Exhibition is adversely impacted by any of the events or causes of the nature referred to in this Clause.
15. Exhibitor shall make sure that they are fully covered by insurance including, but not restricted to, all risks of their property, exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by any circumstance whatsoever whether by reason of fire, water, theft, loss of property, third party liability, accident or any other cause. The Exhibitor shall insure against, indemnify and hold the Organiser harmless in respect of the Exhibitor's liability to the Organiser. If the Organiser so demands the Exhibitor shall provide proof to the Organiser that the Exhibitor has adequate insurance cover.
16. Exhibitor shall ensure that their staff whether temporary or permanent, the staff of their servants, agents or contractors are insured against claims for workmen's compensation, personal accidents, with provision for medical expenses arising from such accidents. The period for which such insurances shall be maintained shall be from the time the Exhibitor or any of his servants, agents or contractors first enters the exhibition grounds until it has vacated the exhibition grounds and all its exhibits and property have been removed.
17. The period for which such insurances shall be maintained shall be from the time the Exhibitor or any of his servants, agents or contractors first enters the exhibition grounds until it has vacated the exhibition grounds and all its exhibits and properties have been removed.
18. The Exhibitor cannot assign or deal with any of its rights or obligations under this Contract of Participation.
19. Letting / Sub-letting in whatever manner or form is strictly prohibited, which includes but shall not be limited to the practice of a principal renting / sub-letting / assigning wholly or in part of its rented booth(s) to its agent(s) / distributor(s) and business associates and vice versa. The Organiser reserves the right to expel any unauthorised exhibitor(s). Any cost(s) incurred shall be borne by the contracting party.
20. The Organiser may at any time, assign, novate or otherwise deal with any of its rights and/or obligations under this Contract of Participation and if it gives notice in writing to the Exhibitor of assignment or novation of its obligations, the Organiser will be released from all and any further obligation under this Contract of Participation from the date of such notice.
21. The Exhibitor consents under all applicable privacy laws, to the disclosure of all Exhibitor's contact information to contractors appointed by the Organiser to assist in organisation of the Exhibition, and to use of Exhibitor contact information by the Organiser for the purpose of informing the Exhibitor of other products, services and events promoted by the Organiser and its related bodies corporate. The Exhibitor may obtain details of the information the Organiser holds about it, or request that information not be used to contact it, by contacting the Organiser.

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22. This Contract of Participation is governed by the laws applicable in Malaysia and the Exhibitor and the Organiser submit to the exclusive jurisdiction of the courts of Malaysia.
23. Waiver of a breach of this Contract of Participation or of any rights created by or arising under this Contract of Participation can only be in writing and signed by the party granting the waiver.
24. The Organiser reserves the right to make changes, amendments and/or additions to this Contract of Participation as and when considered necessary for the proper conduct of the Exhibition. Interpretation of clauses contained herein shall rest entirely on with the Organiser, whose decision shall be final and binding.
25. All warranties, indemnities and exclusions shall survive termination of this Contract of Participation.
26. In these terms: all references to payment to the Organiser, mean payment hereby directed to be made to the bank account specified in the Application; the singular includes the plural and vice versa; headings are for reference and do not affect meaning; "including" is not a word of limitation; no rules of construction will apply to the disadvantage of a party who put forward these terms or any part; any invalid or unenforceable part will be severed to the extent invalid or unenforceable and the remainder will remain in full force and effect; the consent of the Organiser may be withheld or given on conditions in its absolute discretion; and nothing can be construed as a lease, or right of lease, or possession or exclusive occupancy.

END

STANDARD SHELL SCHEME DESIGN

